



Donate Life New England · 60 First Avenue · Waltham, MA 02451

Dear friend of donation,

Thank you for becoming a registered organ and tissue donor and for helping us to inspire others to do the same. As you may know, last year more than 28,000 lives were saved by transplantation and yet, even as you read this, thousands more are in critical need of an organ or tissue match.

They need your help and so do we. You'll find here in the Ambassador area of the website what you need to spread the word about organ and tissue donation to your friends, family and community:

- Our **organ and tissue donation video**, "A Tribute to the Givers." You can post this short, moving video on your Facebook page and other social media channels. The file is small enough for you to email to your family and friends, too. Or link to this excellent video, perfect for those about to receive their first driver's license <http://bit.ly/U0qnRa>.
- A **customizable email** with all the facts about organ and tissue donation. Simply paste the text into an email, type your name at the end and send to everyone in your address book.
- **Graphics and banners** you can post to your Facebook page and other social media sites. Each carries the rallying cry of our cause: "If we all sign up, we can save each other."
- A **PDF brochure** that tells the story of organ and tissue donation and explains how easy it is to sign up. Email it around, post it on your social media sites and print out hard copies to hand out at work and in your community.

Beyond using these pieces, there are other ways to help, too:

- Become a volunteer for Donate Life New England. Email volunteerservices@neob.org
- Join the Donate Life New England group on Facebook and regularly encourage friends to do the same in your status updates. <https://www.facebook.com/donatelifenewengland>
- Follow us on Twitter to stay up to date with news and events – then ReTweet our posts so your friends can, too.
- Use the Donate Life logo as your avatar on message boards and other online forums.
- Be sure to share news stories you see about donations on forums as well.
- Add DonateLifeNewEngland.org to your email signature.

One organ and tissue donor can impact 50 lives. By encouraging others to join with you, you could impact hundreds more.

Our personal thanks for everything you've done and continue to do,

Your friends at Donate Life New England